## Neenah Public Library Board of Trustee Meeting Minutes - June 20, 2018

## Call to Order

With Codner in the chair, the Neenah Public Library Board of Trustees meeting was called to order at 4:00 p.m. in the Alyward Conference Room. Members present: Carol Codner (vice president), Patricia Rickman, Randy Fieldhack, George Scherck, Beth Irish, Tim Kachur (Neenah Joint School District Representative), Tami Erickson (Aldermanic representative) and Kylee Miller (teen representative). Members excused: Jan Sarnecki (president), Merry Whipple, and Lisa Hemes.

Also present: Gretchen Raab, director, Nicole Hardina-Wilhelm, assistant director, Nancy Baird, circulation services manager, Jodi Schultz, youth services librarian, and Alex Ramsey and Eric Blowers from Engberg Anderson Architects.

## Minutes

On motion of Fieldhack, seconded by Irish, the Board approved the minutes of the Library Board meeting of May 16, 2018.

## Statistical Report

May circulation was down 5\% (physical materials) and 3\% (all materials). WiFi usage continues to increase. Programming numbers remain strong.

## Bills for Consideration

On motion of Irish, seconded by Fieldhack, the Board unanimously approved payment of the June bills.

## Director's Report

A temporary custodian has resigned. Interviews for a replacement will be held in July.
The director discussed the graph "Annual Library Visits 2000-2017." The statistics show a $26 \%$ increase in visits since 2000, when the new Library opened.
The Library has partnered with Neenah Joint School District to distribute free lunches to those under 18 as part of the Summer Food Service Program. The program is funded by the U.S. Department of Agriculture and administered by the Wisconsin Department of Public Instruction. 43 lunches were served the first day (June 11); on the fourth day, 124 lunches were served.

Kachur arrived at 4:06 p.m.

## Department Reports

Circulation Services: In order to get a sense of how the new hours are affecting circulation, Baird looked at statistics for the first 18 days of June, which shows that circulation is $4.6 \%$ higher in 2018 over the same time period in 2017.

Youth Services: Wulff reported that the summer library program is on track to match last year's record number of registrations. The youth department is offering additional programs for children and tweens this summer. Wulff introduced the new teen representative, Kylee Miller.

Adult \& Technical Services: Hardina-Wilhelm shared fishing photos from the June Memory Café. All participants caught fish with assistance from the Neenah High School Fishing Team. Hardina-Wilhelm received a thank you note from a patron in Missouri who had received an NPL item through interlibrary loan.

## Space planning and concept design

Alex Ramsey and Eric Blowers from Engberg Anderson reported on their brainstorming sessions with staff as well as their findings based on collection size, current trends, etc. Alex Ramsey presented a timeline of the process and asked for board feedback. The report from Engberg Anderson is attached.

Miller left at 4:44pm.

## Donation of note

On motion of Rickman, seconded by Irish, the board approved using Trust Funds to purchase an ADAcompliant podium at a cost not to exceed $\$ 3,000$ in honor of Keith Niemuth.

Ramsey, Blowers, and Fieldhack left at 5:20 p.m.

CIP budget 2018-2022
The Common Council approved the CIP budget on June 6.

## Library Board By-laws

The library board by-laws will be reviewed at the July 18 meeting.

## Wisconsin Public Library Standards

Director Raab recalculated the Wisconsin Public Library Standards using revised criteria to determine service population and the Library falls into the tier 3 (highest level) in most categories.

## Next regularly scheduled meeting

Wednesday, July 18 at 4:00 p.m.

## Adjournment

On motion of Rickman, seconded by Erickson, the library board adjourned at 5:37 p.m.

Respectfully submitted,

## Gretchen Raab

June 21, 2018

## MEETING NOTES | Workshop 1

Neenah Public Library | Neenah, WI<br>Engberg Anderson Project No. 182860

| DATE \& TIME | June 20, 2018 |
| :--- | :--- |
| LOCATION | Neenah Public Library |
| PRESENT: | Neenah PL Staff |
|  | Neenah PL Board |
|  | Engberg Anderson Architects |


| Item | Description |
| ---: | :--- |
| 1 | PRESENTATION: |
|  | Engberg Anderson started each workshop with a brief presentation covering library trends and <br> information on the current state of the Neenah Public Library. Several charts were included that are <br> attached here for reference: |

1. Existing Space Use Calculations: Each space in the library was assigned to a use category and calculated to assess the overall space use for the building. The total area is calculated as just under $\mathbf{5 5 , 0 0 0}$ sf with the majority of the space used for open collections and seating (59\%). The percentage of space allocated for gathering ( $8.2 \%$ ) is below current standards. It was noted that the staff allocation ( $7,831 \mathrm{sf}$ ) is greater that the public children's area ( $6,471 \mathrm{sf}$ ).
2. Collections Calculator: used to determine if the library has an adequate number of shelves to house the collection. This data requires additional consideration as the conclusions do not appear to be accurate, likely the estimated percentage in circulation is low.
3. Peer Comparisons: Data from the DPI Annual Reports was analyzed to see how the Neenah Public Library compares to others when considering the following metrics per capita: size, items, visits and program attendance.

After the presentation, the group discussed current aspects of the library using the categories keep, toss and create which were defined as follows with comments in the following section;

1. KEEP: Services and spaces within the library that are well used by current patrons, things that should be preserved as they are now as they work well.
2. TOSS: Services and spaces that are underutilized or not working as intended. These may be either tossed out or amended to correct the identified deficiencies.
3. CREATE: Ideas about what can be added to the library to better serve the community, whether current or potential library patrons. Ways in which existing spaces and services can be improved.

## STAFF WORKSHOP at 9:30:

1. Keep

- Second floor reading area adjacent north curtainwall for daily newspaper readers
- Access to natural daylight
- Children's interactive play spaces
- Computer stations
- Active DVD and Lucky Day collections

2. Toss

- Open to below acoustic separation issue (solve architecturally)
- Large adult circulation desk (location \& size)
- Large lobby (reallocate space)
- Circulation desk \& cashier area adjacency (desire for greater degree of privacy)
- Kids desk geometry (awkward shape for effective child/staff interaction)
- Staff break room size (can be reduced)

3. Create

- More meeting rooms: mid-sized meeting room (20-30 occupants)
- Attractive teen destination (balance of seclusion \& supervision)
- Efficient wayfinding strategies (signage \& other)
- Usable patron space along east windows on Level two
- Popular adult content area at entry
- Volunteer space (balance of social \& private work space for volunteers \& staff)
- Optimized staff workflow layouts

3 STAFF WORKSHOP at 11:00:

1. Keep
a. Shelving quantity
b. Meeting room space (general use \& exam proctoring)
c. Access to natural daylight
2. Toss
a. Large adult circulation desk (location \& size)
b. Kids desk geometry (awkward shape for effective child/staff interaction)
3. Create
a. Additional meeting rooms with integrated technology \& white boards
i. Mid-sized meeting room (75 occupants)
ii. Small meeting rooms (2-4 occupants)- "phone booth" use
b. Attractive teen destination (balance of seclusion \& supervision)
i. Designated quiet group work space $\mathrm{w} /$ integrated technology
ii. Variety of flexible seating
c. Efficient wayfinding strategies to meeting rooms, elevators, checkout, sections, and other key library locations (signage \& other methods)
d. Tables \& seating with access to power
e. Computer stations catering to group use
f. Usable patron space along east windows on level two
g. Additional youth space \& shelving
h. Bring new large print books to entry level

| Item | Description |
| ---: | :--- |
| 4 | LIBRARY BOARD: |

1. Engberg Anderson presented conceptual plans that illustrated ideas generated by the staff at the morning meetings. These diagrams are attached for reference.
2. Comments
a. Potential for meeting/study room naming rights
b. Game room or similar amenity to attract teens
c. Maker spaces and green screen content creation spaces should be explored - support in conjunction with high school resources and requirements.

## NEXT STEPS:

- Engberg Anderson to schedule future Workshop meeting dates \& times, ideally to coincide with Board Meeting dates.
- Engberg Anderson to create conceptual plan options integrating items of discussion from Workshop 1.


## Attachments:

- Existing Floor Plans
- Existing Space Use Calculations
- Collections Calculator
- Peer Comparisons
- Idea Diagrams

These meeting minutes constitute the author's understanding of the issues discussed and the decisions reached. Please contact the undersigned with any additions, deletions or changes.

Prepared by
Alex Ramsey, AIA
Partner
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Neenah Public Library | June 20, 2018

20-Jun-18


## Collection Calculator

| Zone \| Space | Item | Qty | Height | Effective Unit | $\begin{gathered} \hline \hline \text { \# Shelves } \\ \text { / Unit } \end{gathered}$ | Length of Each Shelf | Fill Rate per Shelf | Max Titles per Foot | $\begin{gathered} \hline \hline \text { Capacity } \\ \text { per } \\ \text { section } \end{gathered}$ | Percent to shelve | $\begin{gathered} \hline \hline \text { Total } \\ \text { Capacity } \end{gathered}$ | Typical Items to Shelve | 2,017 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Arrival |  |  |  |  |  |  |  |  |  | 2,534 | 0 | 0 |
| Display | 4 | 56" | SF56 | 4 | 3 | 0.8 | 12 | 115.2 | 90\% | 461 | 0 | 0 |
| Open Holds | 12 | 90" | SF72 | 6 | 3 | 0.8 | 12 | 172.8 | 90\% | 2,074 | 0 | 0 |
| Youth Services |  |  |  |  |  |  |  |  |  | 45,706 | 53,871 | 61,880 |
| Youth Print Collections | 206 |  |  |  |  |  |  |  |  | 38,866 | 45,854 | 51,543 |
| J-New Books |  | tables | SF66 | 5 | 3 | 0.8 | 12 | 144 | 75\% | 0 | 1,245 | 1,660 |
| J-Non-Fiction | 84 |  | SF66 | 5 | 3 | 0.8 | 18 | 216 | 90\% | 18,144 | 16,016 | 17,796 |
| J-Paperback |  |  | SF66 | 5 | 3 | 0.8 | 18 | 216 | 90\% | 0 | 2,573 | 2,859 |
| J-E-Board Book Bins |  |  | SF48 | 3 | 3 | 0.8 | 25 | 180 | 75\% | 0 | 1,430 | 1,906 |
| J-E-Picture Books | 52 | 42" | SF48 | 3 | 3 | 0.8 | 30 | 216 | 90\% | 11,232 | 12,801 | 14,223 |
| J-E-Readers \& Series | 14 | 42" | SF48 | 3 | 3 | 0.8 | 29 | 208.8 | 90\% | 2,923 | 4,351 | 4,834 |
| J-Fiction | 36 | 56" | SF56 | 4 | 3 | 0.8 | 12 | 115.2 | 90\% | 4,147 | 4,769 | 5,299 |
| J-Tween | 12 | 56" | SF66 | 5 | 3 | 0.8 | 12 | 144 | 90\% | 1,728 | 1,219 | 1,354 |
| J-Graphic Novels | 8 | 42" | SF48 | 3 | 3 | 0.8 | 12 | 86.4 | 90\% | 691 | 1,451 | 1,612 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| Youth Media Collections | 51 |  |  |  |  |  |  |  |  | 6,840 | 8,017 | 10,337 |
| J-DVDs \& Bluerays (Shelves) | 32 | 56" | SF66 | 5 | 3 | 0.8 | 9 | 108 | 75\% | 3,456 | 4,892 | 6,523 |
| AS-Music CDs | 5 | 42" | SF66 | 5 | 3 | 0.8 | 30 | 360 | 90\% | 1,800 | 1,009 | 1,121 |
| J-CD Audiobooks | 11 | 56" | SF66 | 5 | 3 | 0.8 | 12 | 144 | 90\% | 1,584 | 1,754 | 1,949 |
| J-AV-Play Aways |  |  | SF66 | 5 | 3 | 0.8 | 10 | 120 | 90\% | 0 | 362 | 402 |
| J-Periodicals | 3 | 42" | SF48 | 3 | 3 | 0.8 | 1 | 7 | 100\% | 22 | 342 | 342 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| Young Adult Services |  |  |  |  |  |  |  |  |  | 8,942 | 6,638 | 7,419 |
| Young Adult Print Collections | 43 |  |  |  |  |  |  |  |  | 8,482 | 6,638 | 7,419 |
| YA-New | 3 | 5 S | SF66 | 5 | 3 | 0.8 | 10 | 120 | 75\% | 360 | 195 | 260 |
| YA-Fiction \& Paperbacks | 34 | 5 S | SF66 | 5 | 3 | 0.8 | 18 | 216 | 90\% | 7,344 | 3,663 | 4,070 |
| YA-Graphic Novels |  |  | SF66 | 5 | 3 | 0.8 | 9 | 108 | 90\% | 0 | 319 | 354 |
| YA-Manga | 6 | 6S | SF72 | 6 | 3 | 0.8 | 9 | 129.6 | 90\% | 778 | 1,238 | 1,376 |
| YA-Non Fiction |  |  | SF66 | 5 | 3 | 0.8 | 21 | 252 | 90\% | 0 | 1,223 | 1,359 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| Young Adult Media Collections | 0 |  |  |  |  |  |  |  |  | 461 | 1,378 | 1,723 |
| AS-CD Audiobooks (Shelves) |  |  | SF66 | 5 | 3 | 0.8 | 12 | 144 | 80\% | 0 | 463 | 579 |
| AS-AV-Play Aways |  |  | SF66 | 5 | 3 | 0.8 | 12 | 144 | 80\% | 0 | 119 | 149 |
| YA-DVDs \& Bluerays (Shelves) | 4 |  | SF66 | 5 | 3 | 0.8 | 9 | 108 | 80\% | 432 | 796 | 995 |
| YA-Current Periodicals | 3 | 4S | SF66P | 4 | 3 | 0.8 | 1 | 10 | 100\% | 29 | 233 | 233 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| Adult Services |  |  |  |  |  |  |  |  |  | 111,278 | 76,681 | 100,295 |
| Adult Print Collections | 533 |  |  |  |  |  |  |  |  | 91,694 | 64,999 | 86,983 |
| AS-New Fiction | 30 | 56" | SF56 | 4 | 3 | 0.8 | 11 | 106 | 90\% | 3,168 | 853 | 948 |
| AS-Fiction | 145 | 90" | SF84 | 7 | 3 | 0.8 | 10 | 168 | 90\% | 24,360 | 21,212 | 23,569 |
| AS-Book Club To Go | 12 | 48" | SF48 | 3 | 3 | 0.8 | 10 | 72 | 90\% | 864 | 880 | 978 |
| AS-Large Type | 84 | 90" | SF72 | 6 | 3 | 0.8 | 11 | 158 | 85\% | 13,306 | 7,152 | 8,414 |
| AS-Non Fiction | 276 | 90" | SF72 | 6 | 3 | 0.8 | 12 | 173 | 90\% | 47,693 | 32,597 | 38,779 |
| AS-Special Collections | 16 | 90" | SF72 | 6 | 3 | 0.8 | 10 | 144 | 100\% | 2,304 | 2,304 | 0 |
| AS-Paperbacks | 9 | spinners |  | 0 | 3 | 0.8 | 12 | 0 | 85\% | 0 | 5,229 | 6,152 |
| Periodicals - Newspapers | 39 | 56" | SF48 | 3 | 3 | 0.8 | 1 | 5 | 100\% | 211 | 8,143 | 8,143 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| Adult Media Collections | 248 |  |  |  |  |  |  |  |  | 19,584 | 11,682 | 13,312 |
| AS-DVD \& Blueray (Shelves) | 176 | 56" | SF66 | 5 | 3 | 0.8 | 20 | 240 | 75\% | 42,240 | 20,387 | 27,182 |
| AS-CD Audiobooks (Shelves) | 26 |  | SF66 | 5 | 3 | 0.8 | 12 | 144 | 75\% | 3,744 | 4,889 | 6,518 |
| AS-AV-Play Aways | 10 |  | SF66 | 5 | 3 | 0.8 | 12 | 144 | 75\% | 1,440 | 1,493 | 1,991 |
| AS-Music CDs | 36 |  | SF84 | 7 | 3 | 0.8 | 30 | 504 | 90\% | 18,144 | 10,189 | 11,321 |

NEENAH PUBLIC LIBRARY | Peer Comparisons 20-Jun-18

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parisons

| Municipality | Resident Population | Additional <br> County Population | Extended County Population | Square Footage of Library |
| :---: | :---: | :---: | :---: | :---: |
| Neenah | 26,050 | 27,485 | 53,535 | 50,000 |
| Middleton (expanding) | 19,317 | 8,171 | 27,488 | 32,000 |
| Wisconsin Rapids | 18,630 | 20,004 | 38,634 | 45,787 |
| Wauwatosa | 47,160 | 68 | 47,228 | 52,000 |
| La Crosse (2 branches) | 52,377 | 0 | 52,377 | 84,610 |
| Manitowoc | 33,783 | 22,465 | 56,248 | 53,000 |
| West Bend | 31,676 | 26,958 | 58,634 | 62,000 |
| Sheboygan | 48,653 | 16,525 | 65,178 | 88,000 |
| Fond du Lac (1 branch) | 43,381 | 26,653 | 70,034 | 65,100 |
| Janesville | 63,470 | 17,907 | 81,377 | 65,000 |
| Eau Claire | 67,381 | 17,338 | 84,719 | 59,700 |
| Average of 10 peers |  |  |  |  |
| Fitchburg (2010) | 27,635 | 2,416 | 30,051 | 38,000 |
| Oak Creek (2017) | 35,206 | 7 | 35,213 | 41,847 |
| Sun Prairie (study) | 32,613 | 8,836 | 41,449 | 36,000 |
| Beloit | 36,657 | 9,074 | 45,731 | 55,000 |
| Appleton (expanding) | 74,286 | 38,441 | 112,727 | 86,600 |

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